

## 1972 Chris-Craft Lancer 23! Ready to hit the water!



### Seller Info

Name: Pop Yachts  
Company: POP YACHTS  
Name:  
First Name: Pop Yachts  
About Us: POP YACHTS SALES

Experienced Sales + Customer Service

The key...great customer service. We love the marine industry and one of our core missions is to help raise the customer service bar in this industry.

However, the internet has completely transformed the way we do business. While traditional sales principles still very much apply (such as building a solid relationship with the customer, earning their trust, adding value, customer qualification, etc), how you get there is now very different. It used to be that a customer valued a solid handshake and an honest smile. In a traditional face to face environment, skilled salespeople could qualify a customer based on body language, personality type, etc. In today's internet age, many buyer

Phone: +1 (941) 538-7803  
Website: [www.popyachts.com](http://www.popyachts.com)  
Country: United States  
City: Florida  
Address: 5717 Bessie Drive Sarasota, FL 34233

### Listing details

Owner Stock No: 254060

Price: \$ 17,750

Title: 1972 Chris-Craft Lancer  
23! Ready to hit the  
water!

Country: United States

City: Calverton

Built: 1972

Description: [Stock #254060 -](#)

This vessel was SOLD on May 3.

We are looking for people all over the country who share our love for boats. If you have a passion for our product and like the idea of working from home, please visit [SellBoatsAndRVs \[dot\] com](http://SellBoatsAndRVs.com) to learn more.

At Pop Yachts, we will always provide you with a TRUE representation of every vessel we market. We encourage all buyers to schedule a survey for an independent analysis. Any offer to purchase is ALWAYS subject to satisfactory survey results.

You have questions? We have answers. Call us at (941) 538-7803 to discuss this boat.

Selling your boat has never been easier. At Pop Yachts, we literally sell thousands of units every

year all over the country. Call (855) 218-2805 and we'll get started selling your boat today.

Take a look at ALL \*\*\*75 PICTURES\*\*\* of this vessel, AND A VIDEO, on our main website at [POPYACHTS DOT COM](http://POPYACHTS.DOT.COM). We appreciate that you took your time to look at our advertisement and we look forward to speaking with you!